



**OTTAWA JEWISH
COMMUNITY
FOUNDATION**

**2016
ANNUAL
REPORT**



BOARD OF DIRECTORS

Left to right: Lawrence Weinstein, Andrea Freedman, Lorne Segal, Lynne Oreck-Wener (Past Chair), Michael Landau (Chair), Adina Libin (Treasurer and Secretary), Gillie Vered (Vice Chair), Mitchell Leitman
 Not pictured: Paul Finn, Jonathan Freedman, Leiba Krantzberg, Fred Seller, Lawrence Soloway, Debbie Weinstein

OFFICERS

Chair - Michael Landau
 Immediate Past Chair -
 Lynne Oreck-Wener
 Treasurer & Secretary - Adina Libin
 Vice Chair - Gillie Vered

PROFESSIONAL STAFF

Campaign Manager - Rena Garshowitz
 Chief Financial Officer - Sylvain Beaudry
 Database Manager - Janet Anderson
 Director of Communications -
 Pauline Colwin
 Director of Development -
 Arieh Rosenblum
 Controller - Tinh Ly
 * Foundation Associate - Shelaine Chapple
 Graphic Designer - Sylvie Bordeleau
 President & CEO - Andrea Freedman
 *Tribute Card Program Coordinator /
 Development Assistant -
 Erin Bolling-Bleichman
 Vice President, Corporate Services -
 Leslie Kaufman

HONOURARY LEGAL COUNSEL - Harold Feder

COMMITTEES & CHAIRS

Board Development
 Sharon Appotive
 Michael Landau
 Lynne Oreck-Wener (Chair)
 Aaron Smith
 Gillie Vered

Education & Outreach
 Olivier Cullen
 Yoni Freedhoff
 Lorne Segal (Chair)
 Jonathan Wiseman

Finance & Audit
 Howard Geller,
 Adina Libin (Chair)
 Michael Landau
 Steven Lesh
 David Young

Fundraising
 Kevin Cantor
 Paul Finn
 Jonathan Freedman
 Mark Gencher
 Michael Landau
 Mitchell Leitman (Chair)
 Bonnie Merovitz
 Sunny Tavel

**George Joseph Cooper
 Scholarship**
 Tal-or Ben-Choreen
 Harold Feder
 Paul Finn (Chair)
 Leslie Kaufman
 Rabbi Rob Morais

Investment
 Ken Ages
 Paul Gardner
 David Goldfield
 Mark Klyman
 Steve Lesh
 Sye Mincoff
 Howard Nemiroff
 Richard Roth
 Mark Shabinsky
 Lawrence Soloway
 Gillie Vered (Chair)
 Lawrence Weinstein

**Professional Advisory
 Council**
 Josh Engel
 Harold Feder
 Michael Landau
 Mitchell Leitman
 Lynne Oreck-Wener
 Bernard Shinder (Chair)

Women's Collective Philanthropy Program

Yaffa Greenbaum
 (co-Chair)
 Diane Koven
 Betina Kuzmarov
 Eileen Melnick-McCarthy
 (co-Chair)
 Michelle Meyer
 Lynne Oreck-Wener

PAST CHAIRS - BOARD OF DIRECTORS

Gilbert Greenberg z"l
 1975-1976
 Bernard Shinder
 1977-1979
 David Loeb z"l
 1980-1981
 Norman Zagerman
 1982-1983
 Sol Shinder
 1984-1985
 Irving Greenberg z"l
 1986-1987
 Charles Taylor
 1988-1989
 Issie Landau z"l
 1990-1991
 Gerald Berger z"l,
 1992-1993
 Daniel Kimmel
 1994-1995
 Jacie Levinson z"l
 1995-1997
 Rose Taylor z"l
 1997-1999
 Norman Lesh z"l
 1999-2001
 Saul Goldfarb z"l
 2001-2003
 Ron Levitan
 2003-2005
 Gregory Sanders
 2005-2007
 Roger Greenberg
 2007-2009
 Harold Feder
 2009-2011
 Richard Roth
 2011-2013
 Lynne Oreck-Wener
 2013-2015

Dear Friends,

This year, thanks to the generosity and vision of our donors, the Ottawa Jewish Community Foundation took unprecedented steps forward in our mission to sustain the Jewish people, to enhance Jewish life and to strengthen our Jewish community as the Foundation enjoyed a stellar fundraising year.

- 16 new funds, with \$2.58 million in new dollars raised
- 10 new legacy commitments with an estimated value of \$1.4 million

We met or exceeded all fundraising metrics in our annual business plan and, having just completed the third year in our five-year strategic plan, we are well-placed to achieve the overwhelming majority of goals in the plan.

With over \$59 million in assets under management, the Foundation has been able to touch and impact the lives of an ever-increasing number of people and organizations, in profound and meaningful ways.

When we look at the amount of allocations the Foundation has distributed over the last 10 years, \$24.4 million, we are proud and grateful that our generous donors made such a significant difference in Ottawa, Canada and Israel.

The Foundation remains a trusted source for community resources by adhering to our investment policy and we are pleased to report that assets grew by \$5.6 million net of all fees in 2016.

On behalf of the Ottawa Jewish Community Foundation, we extend our sincere thanks to our devoted and visionary donors, our cadre of selfless volunteers and passionate community leaders, and dedicated staff.

Sincerely,



A handwritten signature in black ink, appearing to read 'A. Freedman'.

Andrea Freedman
President and CEO



A handwritten signature in black ink, appearing to read 'Michael Landau'.

Michael Landau
Chair

FOUNDATION FOUNDERS

Hyman Bessin z"l
Alex Betcherman z"l
Gilbert Greenberg z"l
Hy Harris z"l
Hy Hochberg z"l
David Loeb z"l
Abe Palmer z"l
Harold Shenkman z"l
Bernard Shinder
Hyman Soloway z"l
Casey Swedlove z"l
Sam Taller z"l
Norman Zagerman

2016 Grant Commitments

OTTAWA JEWISH COMMUNITY

Congregation Beit Tikvah of Ottawa	192
Camp B'nai Brith	21,981
Camp Geshar	204
Canada Israel Cultural Foundation	438
Canadian Friends of Torah Academy	4,291
Gilbert Greenberg Education Fund	27,900
George Joseph Cooper Scholarship Award	15,687
The Bess and Moe Greenberg Family - Hillel Lodge	154,312
Hillel Lodge Ladies Auxiliary	523
Ilana and Steven Rubin Scholarship	1,872
Jewish Community of Ottawa Development Foundation *	173,641
Jewish Community Campus of Ottawa Inc.	45,182
Jewish Education Through Torah	6,437
Jewish Family Services	142,941
Jewish Federation of Ottawa	18,972
Jewish Federation of Ottawa - Annual Campaign	398,762
Jewish Federation of Ottawa - Ottawa Jewish Archives	11,983
Jewish Federation of Ottawa - Hillel Ottawa on Campus	6,664
Jewish Federation of Ottawa - Ottawa Vaad Hakashrut	200
Jewish Federation of Ottawa - Shoah Committee of Ottawa	8,119
Jewish Federation of Ottawa - March of the Living fund	14
Jewish Federation of Ottawa/OJCS Fundraising Campaign	18,000
Jewish Memorial Gardens	61,300
Jewish Memorial Gardens Agency Fund	29,647
Jewish National Fund	5,186
Jewish Youth Library	9,965
Kehillat Beth Israel Congregation	23,129
Kosher Food Bank	11,105
Machzikei Hadas Congregation	4,405
Na'Amat Ottawa	569
Norman Lesh Philanthropy Award	2,127
Or Haneshamah	549
Ottawa Chevra Kadisha	680
Ottawa Hadassah-Wizo	2,388
Ottawa Hebrew Free Loan	270
Ottawa Jewish Community Foundation - Legacy Challenge	7,117
Ottawa Jewish Community Foundation - Insurance Funds	335
Ottawa Jewish Community Foundation - Funds	305
Ottawa Jewish Community Foundation - PACE	14,942
Ottawa Jewish Community School	137,034
Ottawa Jewish Community School Agency Fund	4,175
Ottawa Jewish Historical Society	7,069
Ottawa Lodge Bnai Brith	79
Ottawa Post Jewish War Vets	1,179
Ottawa Modern Jewish School	4,055
Ottawa Torah Centre Chabad	1,230
Ottawa Torah Institute & Machon Sarah High School	23,513
Rohr Chabad Student Network of Ottawa	45
Soloway Jewish Community Centre	145,920
Soloway Jewish Community Centre (AJA 50+)	15,404
Star of David Hebrew School	2,599
Talmud Torah Afternoon School	10,099
Tamir Foundation	109,022
Temple Israel Congregation	2,201
Temple Israel Religious School	6,015
Temple Israel (Ottawa) Foundation	5,788
Torah Day School of Ottawa	73,689
Vered Israel Cultural Centre	19,679
Women's Collective Endowment Fund Grant recipient	2,907
Total	\$1,804,036

JEWISH AGENCIES NORTH AMERICA

Bnei Akiva Schools	497
Conservatory for Judaic Performing Arts	1,693
Emunah Women of Canada (Rachel Kizell Chapter)	685
Emrei Noam Congregation	500
JACS Toronto	198
London Community Hebrew Day School	100
Mazon Canada	50
Mount Sinai Hospital Foundation - Montreal	88
Nishma Societal Endeavour in Understanding Torah	211
Oir Hachaim D'Tash Bois Briand	519
ORT Canada	801
Reena Foundation	285
Ruchama Fraidel Relief Organization	198
Society for the Education of Russian Jews (SERJ)	246
Toronto Jewish Free Loan	100
Yeshiva Gedola Mercaz Hatorah	160

Total \$6,331

JEWISH AGENCIES IN ISRAEL, OTTAWA AND NORTH AMERICA

Chesed Funds - Grants and Allocations (Anonymous)	78,000
Tzedek Fund - Grants and Allocations (Anonymous)	812,000

Total \$890,000

ISRAELI INSTITUTIONS

Canadian Associates of Ben-Gurion University of the Negev	263
Canadian Friends of Bar Ilan University	2,956
Canadian Friends of Boys Town Jerusalem	1,249
Canadian Friends of Hebrew University	4,767
Canadian Friends of Jerusalem Blind Institute	399
Canadian Friends of Laniado Hospital	938
Canadian Friends of Shaare Tzedek Hospital Foundation	129
Canadian Friends of Simon Weisenthal Foundation	56
Canadian Friends of Weizmann Institute of Science	2,946
Canadian Magen David Adom in Israel	2,069
Canadian Technion Society	2,854
Israel Cancer Research Fund	42
Israel Guide Dog Center for the Blind	1,249
Mizrachi Organization of Canada for Yeshiva Haye Olam	472
New Israel Fund of Canada	44
Canadian Foundation for Masorti Judaism	438
United Israel Appeal Federations Canada	14,180

Total \$35,051

OTHER ORGANIZATIONS

Alzheimer Society Ottawa & Renfrew County	905
Andrew Fleck Integration Service	285
Arthritis Society	222
Canadian Association for HIV Research	16
Canadian Cancer Society	875
Canadian Diabetes Association	192
Canadian National Institute for the Blind	520
Canadian Orthopedic Foundation	519
Canadian Red Cross Society - Ottawa-Carleton Branch	349
Carleton University	3,693
Children At Risk Ottawa	157
Children's Hospital Of Eastern Ontario	2,732
Children's Wish Foundation	87
Community Foundation of Ottawa-Carleton	1,836
Crohn's and Colitis Foundation of Canada	597
Elizabeth Bruyere Research Institute (Bruyere Continuing Care)	3,000

Foundation For Fighting Blindness	457	Parkway House	540
Girls & Boys Club of Ottawa-Carleton	240	Perley and Rideau Veterans Health Centre Foundation	1,000
Heart and Stroke Foundation	418	Pinchas Zukerman Music Education Fund	8,535
Hospice Renfrew	47	Queen's University	519
Interval House	1,850	Queensway-Carleton Hospital Foundation	2,270
Kemptville District Hospital	519	Royal Ottawa Foundation for Mental Health	69
Kidney Foundation of Canada	181	The McGill Fund	119
Kiwanis Club of Ottawa Medical Foundation	201	The Salvation Army	519
Lisgar Alumni Association	519	United Way /Centraide Ottawa	527
Make a Wish Foundation	286	University of Ottawa	1,794
Native Women's Association of Canada	600	University of Ottawa Heart Institute	1,121
Nepean High School	86	University of Ottawa Heart Institute Foundation	2,898
North York General Hospital - Sheila Cohen Fund for Womens Health	293	Total	\$44,753
Ottawa Firefighter's Community Foundation	108	TOTAL TO JEWISH CAUSES	\$2,710,418
Ottawa Food Bank	404	TO NON-SECTARIAN ORGANIZATIONS	\$69,753
Ottawa Hospital Foundation	2,291	TOTAL GRANTS TO ORGANIZATIONS	\$2,780,171
Ottawa Humane Society	10		
Ottawa Regional Cancer Centre Foundation	331		
Parkinson's Support and Research Society	16		

Total Grant Commitments - \$2,780,171

Israeli Agencies - 1.3%
\$35,051

Non-Sectarian Agencies - 2.5%
\$69,753

North American Jewish Agencies - 12.1%
\$337,331

Ottawa Jewish Agencies - 84.1%
\$2,338,036

* Grants from the Jewish Community of Ottawa Development Foundation (JCODF) were allocated as follows:

Jewish Family Services	\$ 7,768
Vered Israel Cultural Centre	\$9,732
Ottawa Jewish Community Foundation	\$4,537
Hillel Lodge	\$62,723
Ottawa Jewish Community School	\$29,114
Soloway JCC	\$29,114
Jewish Federation of Ottawa	\$30,653

TOTAL	\$173,641
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The JCODF is a registered charity administered by the Federation and was established for the west-end campus capital campaign. Donations from U.S. donors are accepted by the JCODF.

Total New Capital
\$2.58 million

Growth in Total Assets

As of December 2016, the Foundation had **\$59,573,321** in total capital, including managed funds.

In addition, the Foundation has received more than **\$23 million** in deferred insurance gifts and more than **\$10 million** in bequests.

The George Joseph Cooper Scholarship of **\$16,075** was awarded to Shelby Levine.



Financial Statement

Balance Sheet as of December 31, 2016

	OPERATING FUND	CAPITAL FUND	DEC 31, 2016	DEC 31, 2015
ASSETS				
Cash	\$78,314	\$444,216	\$522,530	\$351,447
Investments	\$0	\$59,513,321	\$59,513,321	\$53,909,094
Accounts Receivable	\$159,103	\$0	\$159,103	\$114,216
Interfund Transfer	\$54,830	(\$54,830)	\$0	\$0
Capital Assets	\$74,457	-	\$74,457	-
	<u>\$366,704</u>	<u>\$59,902,707</u>	<u>\$60,269,411</u>	<u>\$54,374,757</u>
LIABILITIES				
Accounts Payable	\$352,266	\$173,642	\$525,908	\$567,383
Allocations Payable	\$0	\$1,539,010	\$1,539,010	\$1,455,821
Deferred Revenue	\$14,438	\$0	\$14,438	\$29,670
	<u>\$366,704</u>	<u>\$1,712,652</u>	<u>\$2,079,356</u>	<u>\$2,052,874</u>
Managed Funds	\$0	\$7,990,935	\$7,990,935	\$8,141,265
	<u>\$366,704</u>	<u>\$9,703,587</u>	<u>\$10,070,291</u>	<u>\$10,194,139</u>
NET ASSETS				
	\$0	\$50,199,120	\$50,199,120	\$44,180,618
	<u>\$366,704</u>	<u>\$59,902,707</u>	<u>\$60,269,411</u>	<u>\$54,374,757</u>

Income Statement for the year ended December 31, 2016

	OPERATING FUND	CAPITAL FUND	DEC 31, 2016	DEC 31, 2015
INCOME (LOSS)				
Investment	\$4,561,391	\$0	\$4,561,391	\$1,687,465
Endowments and bequests	\$0	\$4,015,146	\$4,015,146	\$2,822,367
	<u>\$4,561,391</u>	<u>\$4,015,146</u>	<u>\$8,576,537</u>	<u>\$4,509,832</u>
EXPENSES				
	\$500,173	\$0	\$500,173	\$499,869
NET EARNINGS				
	\$4,061,218	\$4,015,146	\$8,076,364	\$4,009,963
Allocation Commitments				
	(\$1,535,065)	(\$522,797)	(\$2,057,862)	(\$2,296,337)
Net result for the year				
	\$2,526,153	\$3,492,349	\$6,018,502	\$1,713,626
Net assets, beginning of year				
	\$0	\$44,180,618	\$44,180,618	\$42,466,992
	<u>\$2,526,153</u>	<u>\$47,672,967</u>	<u>\$50,199,120</u>	<u>\$44,180,618</u>
Interfund transfer				
	(\$2,526,153)	\$2,526,153	\$0	\$0
NET ASSETS, end of year				
	\$0	\$50,199,120	\$50,199,120	\$44,180,618

The information above has been presented in condensed form from the complete audited financial statements, which are available upon request.





The Norman Lesh
Philanthropy Award
honours the legacy of
Ottawa businessman
and philanthropist,
Norman Lesh.



New
Legacy Giving
Commitments
**\$1.4
million**

New Funds Opened in 2016

Abigail Miriam Freedman Endowment Fund
Brayden Appotive Endowment Fund
Congregation Beth Shalom Legacy Fund
Hyman and Erika Smith Educational Endowment Fund
Israel and Inge Hoffman Memorial Fund
Leslie Kaufman and Samuel Greenspon Gift of Life
Endowment Fund
Norman Lesh Endowment Fund
Or Haneshamah Endowment Fund
Sylvia and Albert Shahin Family Fund

Legacy Gifts

Aviva Ben-Choreen	Stephen S. Harris
Lillian Cardash z”l	Irwin Hoffman
Bernie Dolansky	Lorne Kerzner
Donna Dolansky	Ingrid Levitz
Norman and Debbie Ferkin	Marsha Magidson z”l

New B’nai Mitzvah Funds

Abby Hamer B’nai Mitzvah Fund
Abigail Tatham B’nai Mitzvah Fund
Alexa Leitman B’nai Mitzvah Fund
Emanuel Ilya Retik Bar Mitzvah Fund
OJCS Class of 2018 B’nai Mitzvah Endowment Fund
Meghan Benchimol B’nai Mitzvah Fund

In Memory

The Ottawa Jewish Community Foundation respectfully
acknowledges the following fundholders we have lost over
the year, between May 1, 2016 and April 30, 2017.

Laya Abramowitz z”l	David Loeb z”l
Gunther Abrahamson z”l	Marsha Magidson z”l
Lillian Cardash z”l	Lilyan Philipp z”l
Morley Goldfield z”l	Alan Rackow z”l
Barbara Greenberg, z”l	Anna-Ruth (Rickie) Saslove z”l
Jacie Levinson z”l	Avrum L. Smith z”l
Sandra Levinson z”l	Norman Swedko z”l
Moe Litwack z”l	

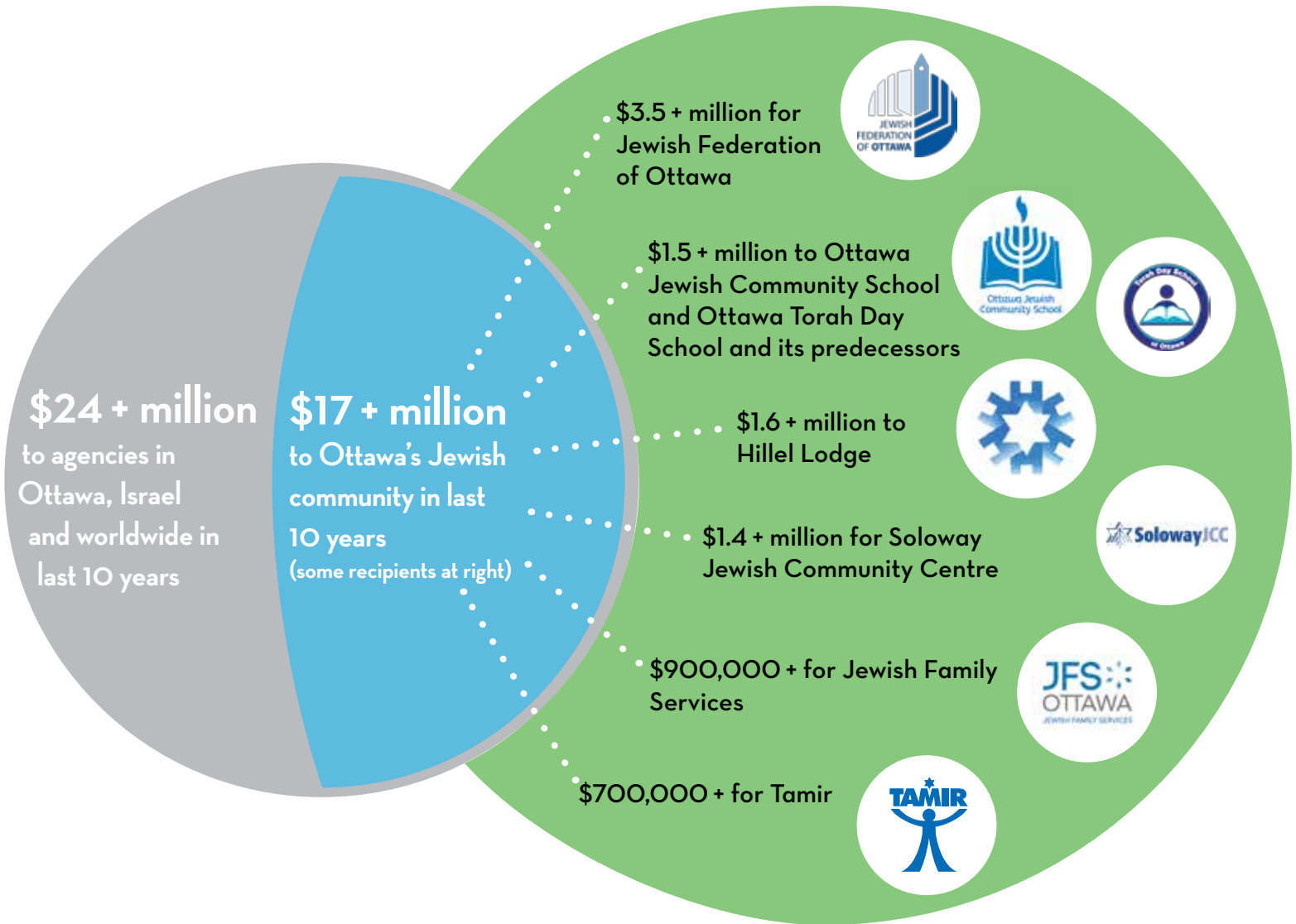


Co-Chair of the Women’s
Collective Philanthropy Program,
Eileen Melnick-McCarthy,
presented a \$2,000 grant to
Meg Friedman, of Ausome Ottawa.

Photo credit: Howard Sandler

INVOLVEMENT, IMPACT, INSPIRATION

How the Ottawa Jewish Community Foundation has made a difference from 2006 to 2016.



The Ottawa Jewish Community Foundation is dedicated to ensuring the long-term vitality of our community. Our professional fundraising staff will guide your legacy giving, including endowments and gifts of life insurance, stock donations and bequests.

Contact: Arie Rosenblum, Director of Development at 613-798-4696 x 270 or arosenblum@jewishottawa.com

THANK YOU TO OUR ANNUAL REPORT AND AGM SPONSORS

