



The Norman Lesh Philanthropy Award Guidelines - Application for 2018 Funding

Thank you for your interest in the Norman Lesh Philanthropy Award.

The Norman Lesh Philanthropy Award aims to help creative-minded people and organizations make a difference.

Norman Lesh was a philanthropist and a businessman with a knack of seeing outside of the box. His forward and creative thinking led to the development of unique and hugely successful fundraiser tools that raised millions of dollars for our community and city.

Now, to honour the legacy of this tireless leader, the award will grant \$3,500 to a person, group, charity, or organization, proposing to engage in an innovative and creative philanthropic entrepreneurial activity that offers ongoing benefits to the Ottawa Jewish community or surrounding communities, including Montreal.

The award will be presented at the Ottawa Jewish Community Foundation's 2018 Annual General Meeting and is subject to the discretion of the Awards Committee.

To apply, each applicant will be required to complete the application form and submit supporting documents where requested, including:

- a description of the initiative;
- a proposed budget for the initiative including the approximate value of the award and any other sources of funding;
- letters of reference from relevant community leaders supporting the initiative, and a CV if the applicant is applying as an individual;
- a cover letter that:
 - describes their history of volunteer or entrepreneurial participation in their community;
 - articulates the values which are motivating them to establish the proposed initiative; and
 - represents the change they hope to see and achieve as a result of the initiative,

The successful applicant will be required to submit a report of activities supported by the award before the following OJCF Annual General Meeting (June 2019).

The application process will open on February 27, 2018, and applications will be accepted until April 13, 2018. The application can be found at <https://tinyurl.com/lesh2018>.

Please contact the Foundation Associate, at 613-798-4696 ext. 252 or foundation@jewishottawa.com with any questions or concerns about the award guidelines.