

OJCF Is Here To Help You Remember Life's Milestones

Donations via tribute cards are an excellent way to honour or memorialize a friend or relative, to commemorate a special occasion, or to acknowledge life-cycle events and holidays.

For a minimum contribution of \$18, OJCF will send out a personalized tribute card acknowledging your donation.

Contributions are added to the fund of your choice, giving you the opportunity to help individual funds grow, increasing the amount available for Distribution.

Beautifully designed cards are available in bulk packages of 18 or more for a donation of \$15 per card.

Charitable receipts are issued for all donations.

Call 613.798.4696 (ext. 232) to order your cards today.

Ottawa Jewish
Community Foundation
21 Nadolny Sachs Private
Ottawa, ON K2A 1R9

Create Your Jewish Legacy... Today!

Jewish tradition teaches that one of our key duties is to make the world a better place for future generations.

Create a Jewish Legacy enables you to leave a perpetual gift to the community organizations and institutions that have touched your life or the lives of your family. OJCF is ready to work with you to help secure the future of those institutions so that your gift and commitment to our community will live on and enhance Jewish life for many years to come.

The ability to **Create a Jewish Legacy** is what inspired Henry and Dr. Maureen Molot to establish the Hillel Academy Endowment Fund in 1979, in memory of their daughter, Rebecca. Realizing how important a strong Jewish day-school education is to the future of our community, the Molots believe it is essential that the Ottawa Jewish Community

School remains vibrant and delivers educational programming that is excellent both in Judaica and secular studies.

Because Jewish education is now so costly, the fund is designed to help ease that burden and provide financial support for Jewish education in our community. It is their hope that the Hillel Academy Endowment Fund will attract contributions from a wide cross-section of the community, nurturing their Jewish legacy.

Create a Jewish Legacy does not only focus on cash gifts today - it also builds on your pledge to our community, by making a promise to leave a deferred gift (bequest, life



Henry & Dr. Maureen Molot

insurance, etc.) - a gift that is planned today and realized after your lifetime. It is a promise to your children and grandchildren that our community will always be strong. It is a promise that our Jewish values will always be preserved.

Perhaps most important is the enduring nature of planned giving -- you may use your fund to honor or remember a loved one, perpetuating your family name long beyond your lifetime.

Chances are you already donate generously to the Jewish charitable organizations of your choice. But have you considered including those organizations in your will, so you can continue to make a difference for generations to come?

To learn more about how you can leave a meaningful gift to the community and create your own Jewish legacy, contact the Foundation office today.

www.OJCF.ca: Our Enhanced Home Online

As part of our efforts to be more responsive to our community's philanthropic needs, we have redesigned our website to be more user-friendly and interactive.

We see every day the increase in and rapidly growing dependence on electronic communications as a means of obtaining and exchanging information and engaging in our daily personal and business practices. Whether we're making online

purchases, paying bills or making donations to our favorite charitable organizations, the internet is now fully ingrained in our lives.

In order for the Ottawa Jewish Community Foundation to respond to challenges within the philanthropic marketplace and better meet the needs of our present and future donors, a more dynamic, interactive, and functional website was

Visit our newly designed site today!
www.OJCF.ca

needed so we can better connect to you in today's environment.

We hope that you will explore the site, and let us know if we can make any improvements along the way.

One of the great things about the website? We're always open!

Reader Feedback

If you would like to receive this newsletter or any other correspondence from us electronically, please send us your updated email address.

Contact us via mail, email (info@ojcf.ca) or by phone (613-798-4696, ext. 248). We appreciate any suggestions or comments you may have on the OJCF newsletter, website or programs offered throughout the year.

President's Letter

The Ottawa Jewish Community Foundation is a dynamic, proactive and constantly evolving organization that takes our commitment to our shared Jewish community very seriously.

A main principal of the Foundation's work revolves around the future— we are continuously looking at what our future needs will be, so we can best plan to meet them head on.

With this in mind, I would like to share with you all some remarks about *our* future – we have so very many exciting programs that we want to launch that sometimes it feels like a challenge just keeping them straight!

Firstly - you have probably read about our newly redesigned website - responding to the needs to have a fresh, dynamic and interactive website, one that will allow us to better communicate with the community at all times. OJCF.ca saw a 70% increase in visits to our website last year, proving that online

communication is vitally important in this day and age.

We are committed to partnerships, and that is an overriding theme of the Foundation's activities as we move forward – From partnerships with the Federation in launching a Collaborative Fundraising Model, which will see the two institutions revolutionize how we approach fundraising with our Top Donors; to partnerships with the various shuls and agencies under the umbrella of “*Create a Jewish Legacy*”.

This is really an exciting initiative – we will be working with these organizations to promote bequests for their institutions. Harold Feder and I had the opportunity to attend a conference on this very topic last winter and we see this initiative as one that will give the Foundation a significantly increased profile, help us increase our overall assets and help us to achieve the goals we have, both for ourselves and for the community

We will also have our first communal event, an evening with Charles Bronfman and Jeffrey Solomon, the co-authors of “The Art of Giving” in the fall – more details will follow in the coming months.

All to say that we are busy trying to make the most out of the Foundation – so that we become a charity of choice in and for our community and that our presence will be felt for generations to come.

We treasure every gift that the Foundation receives because it is an enduring gift – a gift that will keep giving for many years to come. I invite you all to take a moment or two and feel the nachas that we all share as part of this very special community – we are helping to ensure nothing short of Jewish continuity, and ultimately survival.



Jack Silverstein
OJCF President

Planned Giving - It's Never Too Soon; Never Too Late

What is a planned gift?

A planned gift is a charitable gift of life insurance or a bequest in a will; thus creating an endowment fund where the impact of giving lives on forever.

Planned giving offers many financial benefits. If you give during your lifetime, you will receive a charitable income tax deduction. If your estate is subject to taxes, a gift made at death will provide a tax deduction.

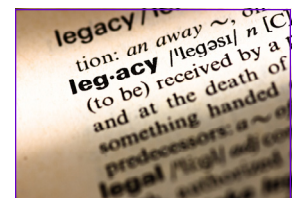
When should you give?

There's no time to start like the present. A donor can be any age; give any amount, use most any asset and achieve personal, financial and philanthropic goals

through a bequest.

A gift made to the OJCF during your lifetime provides you opportunities to watch your donation at work, and giving regularly allows your support to grow over time. Gifts willed as bequests may allow you to make a larger gift than would otherwise be possible and also help your estate to realize significant tax advantages.

Most of us desire to find ways to touch the world during our lifetime, allowing us to make the statement, “I was here.” Creating your Jewish legacy provides that opportunity.



Your legacy can reflect everything that is most important

and meaningful to you, and you are assured that your work will continue and the Jewish future will be bright.

How can I give?

For more information on planned giving and how you can take advantage of the various tax savings, we encourage you to contact us at 613-798-4696 (ext.248) or via email at info@ojcf.ca.